

SCORECARD

September 2025



Management Update

"This month marks a pivotal moment in our journey at BJK Sports Centre, where we continue to harmonize infrastructure development with significant sporting milestones. As we make steady progress on-site and engage with top athletes, the vision of establishing India's premier multi-sport hub is steadily becoming a reality."

~ **Kaushal Kumar Cheema**
Former International Badminton Player

Building a better Future - BJK Philosophy

At BJK Sports Centre, every initiative is anchored in our core philosophy

IND-E

This framework guides how we nurture athletes, communities, and partnerships.

- I > Identity ▶ Identifying grassroots talents including rural hinterland scouting programs and creating equal opportunity for women participation
- N > Nurture ▶ Providing care, mentorship, and opportunities to grow.
- D > Develop ▶ Building skills, resilience, and world-class sporting excellence.
- E > Empower ▶ Holistic development of individuals into world class athletes and global citizens

Together, IND-E reflects our vision of "Building a Better Future" through sport.

Court-Side Encounters: Squash Star Visits BJK

This month, one of India's top squash players, **Tanvi Khanna** (Women's World Ranking - 69), alongside her coach **Dhruv Dhawan**, Director of Coaching at Squash Extreme, visited the **BJK Sports Centre**. Their visit not only emphasized our commitment to squash excellence but also laid the foundation for future talent development in the sport.



▶ The Huddle ◀

A New Chapter Begins - BJK Signs First Badminton Athlete



We are excited to announce the signing of **Deepta Satish**, marking BJK Sports Centre's first official badminton player partnership. Deepta, an up-and-coming Indian shuttler, is quickly making a name for herself on the national circuit. Through this partnership, BJK Sports Centre will support Deepta, allowing her to focus on performance and advancement.

This signing represents more than just a new partnership; it embodies BJK's commitment to nurturing emerging talent and building pathways for young athletes to evolve into champions. Deepta's journey will serve as an inspiration to future athletes and reinforce BJK's mission of "36 mein 36," further positioning us as a trusted partner in athlete development.



▶ Inside The Ropes ◀

What's Coming Next

Launch of the Badminton Orientation Program for students and young enthusiasts.



School Outreach and Talent Identification initiatives in collaboration with Stryd.



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Love All, Khelo aur Khilo

Isn't Just A Motto; It's Our Heartbeat

By the year 2036, at least 36 of our students will stand proudly at the international stage, representing not just themselves, but our strong philosophy that blends sportsmanship, wellness and inclusivity!